# Aminat O. OdunEwu-Seese

# Abu Dhabi, United Arab Emirates \*owner@strivingformodesty.com\*

### **Qualification Highlights:**

- Master of Science in International Development and International Political Economy
- Strong research and planning abilities
- Comfortable with giving large-scale presentations
- Experience recruiting, interviewing and managing employees, interns and volunteers
- Excellent written communications skills
- Skilled independent researcher
- Experience working with individuals from diverse backgrounds
- Knowledgeable in conducting qualitative research
- · Native fluency in Yoruba and intermediate fluency in Arabic

## **Educational Qualifications:**

UNIVERSITY OF BIRMINGHAM: Birmingham, United Kingdom December 2014

**MSc International Political Economy and International Development**Dissertation: Deen and Tradition: The Emergence of Women in the GCC

THE TEFL ACADEMY: Birmingham, United Kingdom July 2014

Teaching English as a Foreign Language Certificate

LOYOLA UNIVERSITY CHICAGO: Chicago, United States May 2013

BA Political Science and International Studies

Minor: Islamic World Studies

Independent Study Project: The Cross-Cultural Perspectives of Hijab Among Omani Women

# **Professional Experience:**

#### **Moderator and Community Development Manager**

GIRLS LOVE TRAVEL- Myrtle Beach, SC (August 2018-Present)

- Oversee various aspects of online community consisting of over 530K women across the world
- Brainstorm and implement techniques to increase community engagement
- Recruit, interview, select and train volunteers to moderate various subgroups within the community
- Manage team of over 200 volunteers
- Moderate group discussions and members

#### **Owner**

STRIVING FOR MODESTY-www.strivingformodesty.com (March 2015-Present)

- Founded online curated modest clothing store, providing personal and timely customer service
- Create partnerships with other businesses and brand ambassadors
- Implement and execute marketing strategies for effective publicity
- · Manage and design social media profiles and official website

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- Negotiate with manufacturers and wholesalers to establish business relationships
- Develop and oversee operating budget
- Create customer database to manage targeted marketing
- Handle customer orders, invoicing, and order fulfillment

#### Youth Development Coordinator

INDO-AMERICAN CENTER-Chicago, IL (December 2012-September 2013)

- Coordinated and organized after school and summer programs for low-income youth
- Hired, supervised and coordinated staff of 15 employees and 10+ interns
- · Marketed and promoted department events and programs
- Developed and managed program budgets
- · Researched and wrote grants to gain program funding
- Ensured compliance with city and state regulations
- Created and implemented college prep program
- Managed and planned large scale events for clients and their families
- Provided information on community resources to clients
- Increased department's client base by 40% within 3 months
- Created partnerships with other community organizations
- Restructured entire department to increase efficiency and productivity
- Redesigned pre-employment screening and training procedures for new staff
- · Taught financial literacy and resume building classes

# AmeriCorps Vista Member

LITERACY VOLUNTEERS OF ILLINOIS- Chicago, IL (June 2011-August 2013)

- Taught English to adults with limited speaking and literacy knowledge
- Instructed recent immigrants on employability skills and job searching techniques
- Participated in National Days of Service
- Assisted with community development projects

#### **Department Program Assistant**

INDO-AMERICAN CENTER-Chicago, IL (December 2010 -December 2012)

- Acted as department coordinator during coordinator's absence
- Monitored and tutored youth between ages 6-15 with limited English skills in basic elementary curriculum
- Supervised and coordinated youth curriculum and summer program
- Managed summer interns by assigning tasks, overseeing team meetings and leading trainings
- Planned various events for youth such as showcases and cultural expos

#### **Leadership and Community Involvement:**

# Family Readiness Assistant: Volunteer 10-15 hours per month

USMC 2<sup>nd</sup> Battalion 6<sup>th</sup> Marine Regiment Unit Personnel and Family Readiness Program - Camp Lejeune, NC (October 2015-May 2017)

• Welcomed new spouses to unit Family Readiness Program

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- Managed unit's social media page
- Assisted in the planning of events for spouses and children
- Organized and facilitated book club for spouses during deployment

# **Board Treasurer:** Volunteer 12-15 hours per week

CAMP LEJEUNE OFFICER SPOUSES CLUB- Camp Lejeune, NC (November 2015-August 2016)

- Managed all finances for 501(C) 4 non-profit social and philanthropic organization
- Assisted in the planning of fundraising events
- · Oversaw organization's financial budget and maintained adequate financial records
- Completed general bookkeeping with QuickBooks and Excel
- Liaised with external accountant
- Managed process to transition organization from IRS 501(c)4 status to IRS 501(c)3.